



EHIMA Secretariat
Herriotstraße 1
60528 Frankfurt a. Main
Germany
Tel.: +49 69 6642 6340 10
E-Mail: sz@ehima.com
www.ehima.com

Press release – EHIMA

The full press release can be accessed on <https://www.ehima.com/press/press-releases/>

EHIMA members see stable demand for hearing aids in 2022

Frankfurt, Germany, July 13, 2023. The European Hearing Instrument Manufacturers Association (EHIMA) reports that global hearing aid sales by its members, the world’s largest and leading hearing instrument manufacturers, grew by 4.7% to a total 20.25 million units in 2022. This followed a steep increase from pre-Covid levels due to catch-up demand in 2021.

“The aggregate data shows continuous demand for high quality hearing care in many countries, as more and more people pay closer attention to their hearing needs. Together with our partners, such as medical, professional and patients’ organizations, EHIMA continues to raise public awareness of the benefits of timely and professional hearing health care,” says EHIMA President Arnd Kaldowski, who took on this role as part of a scheduled rotation in May 2023.

	Global Unit Sales
2016	14.24 million (+4.1%)
2017	15.05 million (+5.7%)
2018	16.04 million (+6.6%)
2019	17.06 million (+6.4%)
2020	14.12 million (-17.2%)
2021	19.34 million (+37.0%) ¹
2022	20.25 million (+4.7%)

Source: EHIMA data

¹ The global unit sales for the year 2021 were slightly adjusted upon review of EHIMA’s internal reporting standards.



EuroTrak, EHIMA's multi-national survey series of people living with hearing loss, shows that awareness of the various benefits of hearing care has increased in several countries.²

In the year 2022, 96% of hearing aid users surveyed in France, the UK and Germany report a higher quality of life after having been fitted with hearing aids. For 92%, hearing aids are useful in their jobs. 62% regret not having adopted hearing aids earlier.³

The European Hearing Instrument Manufacturers Association (EHIMA)

The European Hearing Instrument Manufacturers Association (EHIMA) represents the world's major hearing instrument manufacturers, offering smart hearing aid and implant solutions for people living with hearing loss.

Members of EHIMA develop, manufacture and market hearing instruments on a large scale in one or more countries in Europe as well as export their products, worldwide.

Key Facts on Hearing Loss

- 1 in 10 of the total EU population states a hearing loss.*
- Only 1 in 3 of people living with hearing loss uses hearing aids.*
- Untreated hearing loss costs EU and UK each year 185 billion euros.**
- Hearing aids and hearing implants help to reduce these costs.**

Source: *EuroTrak; **Bridget Shield (2019): Hearing Loss – Numbers and Costs, Brunel University London; both available at www.ehima.com

Press Contact

For political and general inquiries:

Dr. Stefan Zimmer, EHIMA Secretary General
Herriotstrasse 1, 60528 Frankfurt am Main, Germany
E-mail: sz@ehima.com

For technical inquiries:

Dr. Rob Drullman, Secretary of the EHIMA Technical Committee
E-mail: tc@ehima.com
www.ehima.com

² Source: www.ehima.com/surveys

³ Pooled data from EuroTrak surveys in France, UK and Germany (all done in 2022). The respective surveys can be accessed at www.ehima.com/surveys